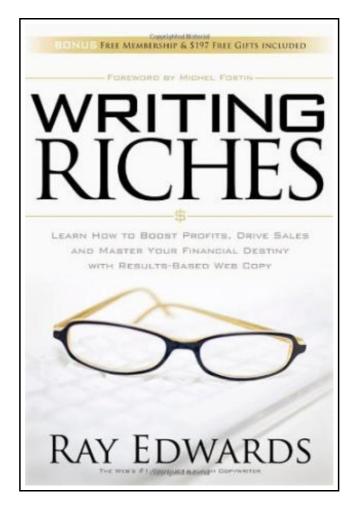
# Writing Riches: Learn How to Boost Profits, Drive Sales and Master Your Financial Destiny with Results-Based Web Copy



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## Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

# WRITING RICHES: LEARN HOW TO BOOST PROFITS, DRIVE SALES AND MASTER YOUR FINANCIAL DESTINY WITH RESULTS-BASED WEB COPY



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Morgan James Publishing, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. With the job market in a state of flux, and many former corporate employees striking out on their own, there is a new focus on self-owned businesses and the entrepreneurial spirit. And the new frontier is the internet. But much like the brick and mortar model, online sales has its own lingo and requires a new approach to sales language. Ray Edwards new book, Writing Riches, opens the door to the new online business owner and marketer, giving insiders tips and secrets based on his own very successful career. For instance: \* You want to tap the profit-pulling power of compelling copy--and watch your products or services FLY off the shelf at blinding speeds! \* You want to know how changing just a few words on your website can double or even quadruple your sales--overnight! \* You already know the magic profit power of killer copy--but don t want to shell out \$30,000 (or more) every time you need sales copy written. \* You re an entrepreneur or solo professional and want to write your own copy to get your web profit stream started. \* You want to train your on-staff copywriter in the secrets of proven direct-response copywriting that gets results. Whether new to the world of online sales writing, or a veteran with a desire to take it to the next level, Writing Riches is the perfect source for success.

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